

# DIGISITES 2011 Rubric

## PrePlanning (10 possible points)

	Points: 0	Points: 5	Points: 10	Points
<b>STORYBOARD</b>	Vague or incomplete; doesn't follow site sequence; multimedia planning is limited or nonexistent	Includes sketches/planning for each page indicating sequence; includes some descriptions and planned multimedia	Excellent detailed sketches/planning for each page indicating good sequence and order: page descriptions and multimedia notes included on every page	

## Critical Thinking (20 possible points)

	Points
<i>Statement of Purpose and/or Theme based on a real-world problem, global topic of interest, or community topic</i>	0-5 pts
<i>What is unique or original about your entry?</i>	0-5 pts
<i>What steps did you take to impact learning or to evoke an emotion or action from the viewer?</i>	0-5 pts
<i>What impact did creating this entry have on you? (And/or what did you learn by participating?)</i>	0-5 pts

## DigiSites Elements (70 possible points)

### DIGISITE COMPILATION

10 pts per element: 9-10=Exceptional, 7-8= Very Good, 5-6=Average, 3-4=Below Average, 1-2=Poor, 0=Not Evident

		Points
<b>Home Page - Required Elements</b>	Includes Introduction and Critical Thinking Element answers. Clearly states its purpose and the intended audience; clearly stated, compelling, and innovative educational objectives. Clear links to About Us, Storyboard, and Reference pages	
<b>Original Content</b>	Site is creative and original in presenting the topic; there is a majority of primary resources; artwork/images are original; very little paraphrase or quotation from secondary sources	
<b>Quality of Content</b>	Content is well organized to help reader focus on purpose; transitions well between sections; excellent depth of information with inclusion of supporting details with a variety of sources; media enhances the purpose/topic	
<b>Quality of Presentation - Visual Appearance</b>	Pages are well organized; design and layout is easy to use; color choice, fonts, and layout don't interfere with content; presentation of images, sound, and links do not interfere with purpose/topic; structure, design, and style visually enhance the topic	
<b>Technical Quality including Media Use</b>	No technical problems (broken links, images, etc.); navigation is clear, easy to use, inviting; media is creative and enhances significance of the purpose/topic; media creates further understanding and emotional impact	
<b>Impact on Learning</b>	Topic is focused on a real-world problem or community topic that is worth learning; proactively presents diverse viewpoints with clear differentiation between opinion and fact; intentionally raises awareness and/or presents action steps	

### COPYRIGHT and INTELLECTUAL HONESTY

<b>Credits, Citation, Permission, References</b>	All research sources are clearly identified and credited on a Reference page and a summary citations page; in-text references are utilized; permission is provided for copyright materials; Fair Use or Creative Commons are correctly cited; sources are credible and verifiable	
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**TOTAL POINTS (100)**